

ENROLL NOW FOR A
JANUARY TO MARCH **FREE TRIAL**

TEXCON MEMBERS
special conditions
check last page for all details



Eliminating the traditional
e-commerce platform
from the shopping experience

and all heavy costs that comes along with it.

A SEAMLESS INTEGRATION:

NOW BRANDS WILL **HELP YOU SELL OUT**
WHAT YOU HAVE IN STORE

GET ORDERS ON YOUR SCREEN

AND OFFER:

PICK-UP in store
COURIER from your store with **Wolt***
SHIPPING from your store with **postnord**

*provided that WOLT operates in your area

HOW BOTAG WORKS



Product
master data

1

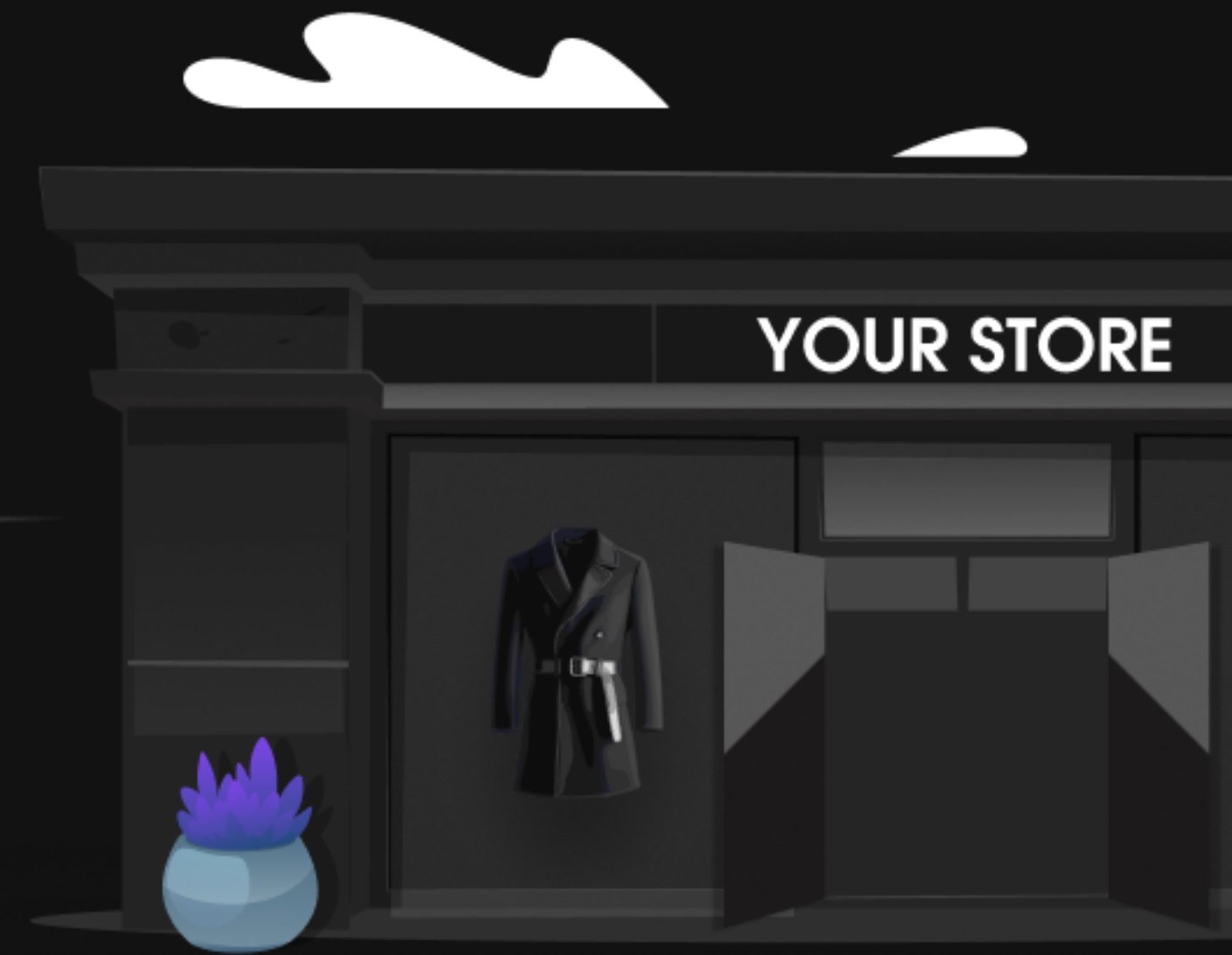
Orders



Stock,
Location

2

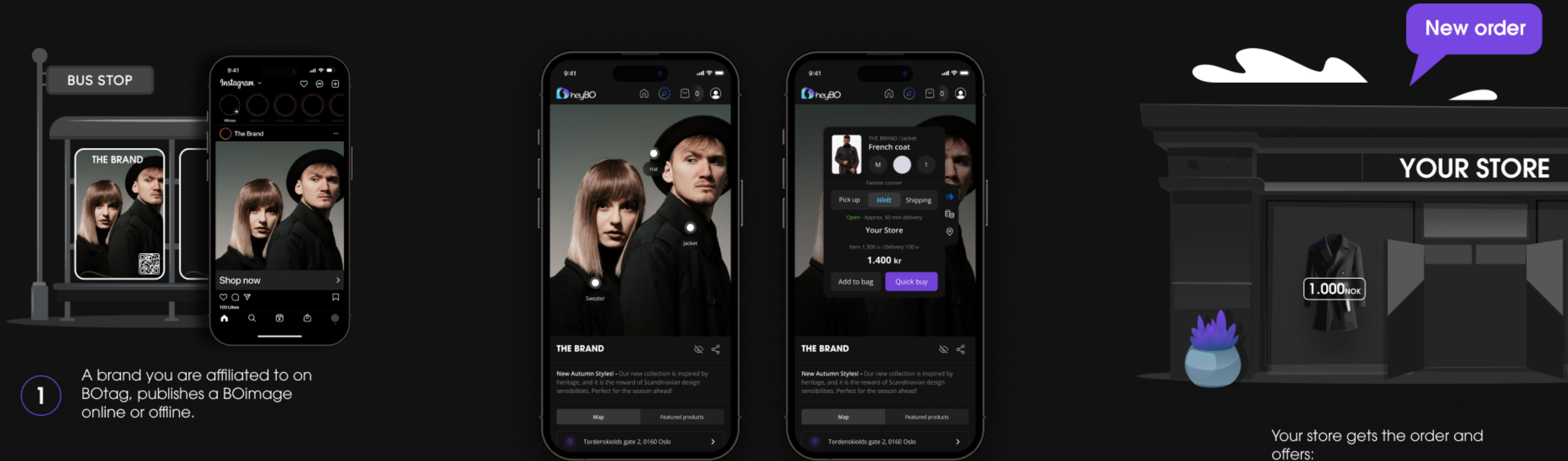
Prices



3



The new shopping experience
backed by AI



1 A brand you are affiliated to on BOfag, publishes a BOimage online or offline.

2 BOfag technology checks your stock and prices in real time. The algorithm selects your store.

3 Pickup in store, Courier* to a location, Shipping* to an address

*Service provided by BOfag so you can 100% focus on sales.

Front Systems

New order

The image displays a sequence of three mobile app screenshots illustrating the order management workflow:

- Dashboard (Left):** Shows a user profile (JJ), sales metrics (0 sales, 0,00 NOK, 0,00 ATV, -1,00 UPT), and a budget progress bar (0% of budget). A red box highlights the 'More' menu icon (three dots) in the bottom navigation bar.
- Menu (Middle):** A menu is open, showing options like POS, Customer, and Receipt. The 'Orders' icon (shopping cart) is highlighted with a red box and a red notification badge.
- Orders List (Right):** A list of orders is shown. One order, '1064-BOTag-Pickup-PZ7VRLKGS JJ Prioste', is highlighted with a red box and a red notification badge. An arrow points from this order to its details.

The detailed order view (far right) shows:

- Order ID: 1063-BOTag-Courier-PZ7VRLKGS
- Amount: 1 999,00
- Status: Unfulfilled
- Customer: JJ Prioste (12345678, joao@botag.no)
- Actions: Print packing slip, Mark as ready for pickup, Mark as picked up
- Products: Abibas Lucie Dress (10414029, BLÁ 97 REKVISITA - Size 60A, 1999,0, 26000000032452)
- Timeline and comments section.



THE STORE SALES BOOSTER!

Launching in Q1 2025!

Why BOtag?

Sell more, regardless of your foot traffic. Reach the remote shopper.

Enroll on BOtag for a **free trial** until **March 2025!** **100% risk-free.**



Allow brands to help your store sell-out what you bought-in from them

Delivery options included:

(no cost to the store)

- **Pick-up** in store,
- **Courier** to shopper
- **Shipping** to shopper

Speed up the stock rotation in your store, leading to increased sales volume per brand

Turn your store into a direct fulfillment center for the brands you work with

BOtag eliminates the traditional e-commerce platform from the shopping experience

AFTER FREE TRIAL	
<p>Monthly fee per store</p> <p>750kr</p> <p>charged after 2 month free trial</p> <p><small>*you can cancel subscription after free trial at no cost</small></p>	<p>Commission fee per sale</p> <p>11,75%</p> <p>charged to the seller deducted as discount</p> <p><small>*Includes payment fees and delivery costs</small></p>
<p>Monthly fee per store</p> <p>600kr</p> <p>charged after 2 month free trial</p> <p><small>*you can cancel subscription after free trial at no cost</small></p>	<p>Commission fee per sale</p> <p>9,75%</p> <p>4,5% commission during trial deducted as discount</p> <p><small>*Includes payment fees and delivery costs</small></p>

TEXCON member

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