



ENROLL NOW FOR A
JANUARY TO MARCH **FREE TRIAL**

Make your business healthier:

INCREASE YOUR NET-PROFIT BY
REDUCING THE COST PER SALE.

BOOST YOUR TURNOVER WITH AI!

BOTag eliminates the traditional
e-commerce platform
from the shopping experience

and all heavy costs
that comes along with it.

A SEAMLESS INTEGRATION:

NOW BRANDS WILL **HELP YOU SELL OUT**
WHAT YOU HAVE IN STORE



Product
master data

1

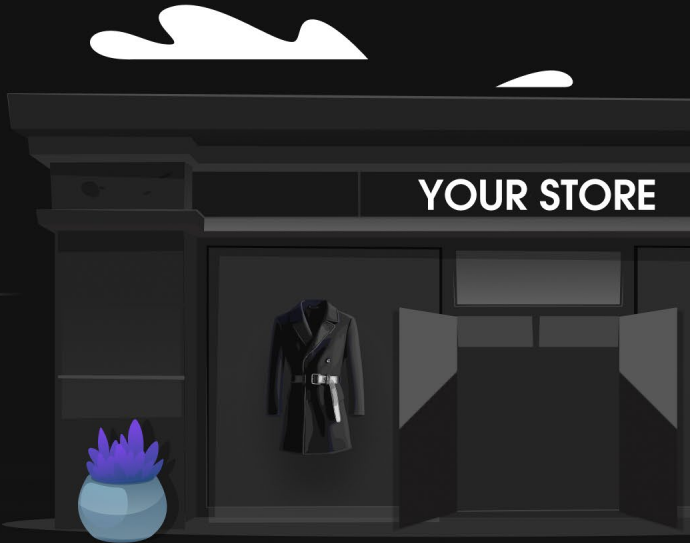
Orders



Stock,
Location

2

Prices



3

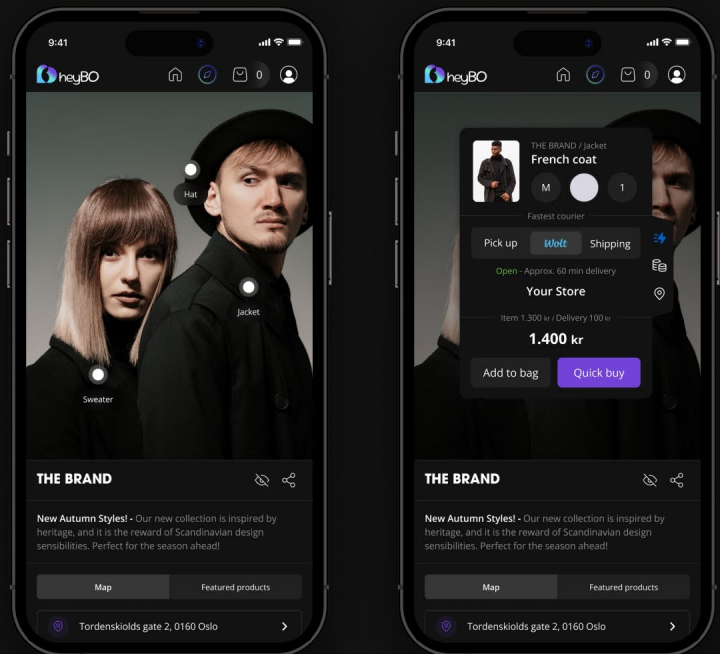


The new shopping experience
backed by AI



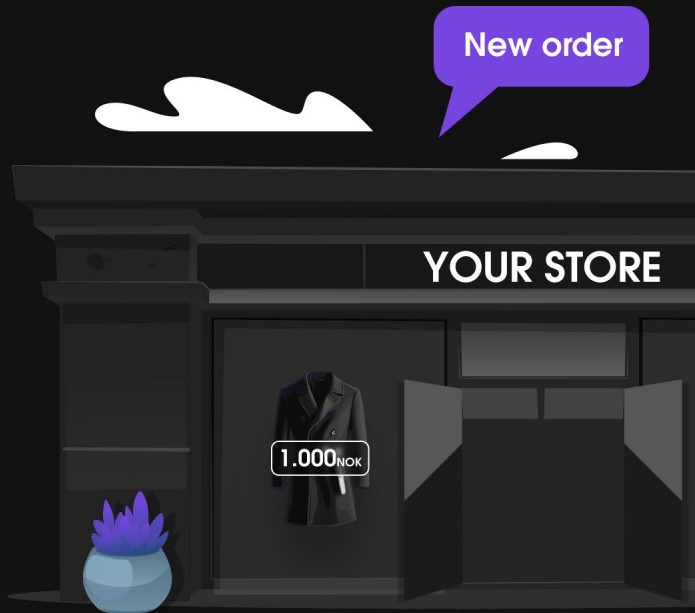
1

A brand you are affiliated to on BOfag, publishes a BOimage online or offline.



2

BOtag technology checks your stock and prices in real time. The algorithm selects your store.



3

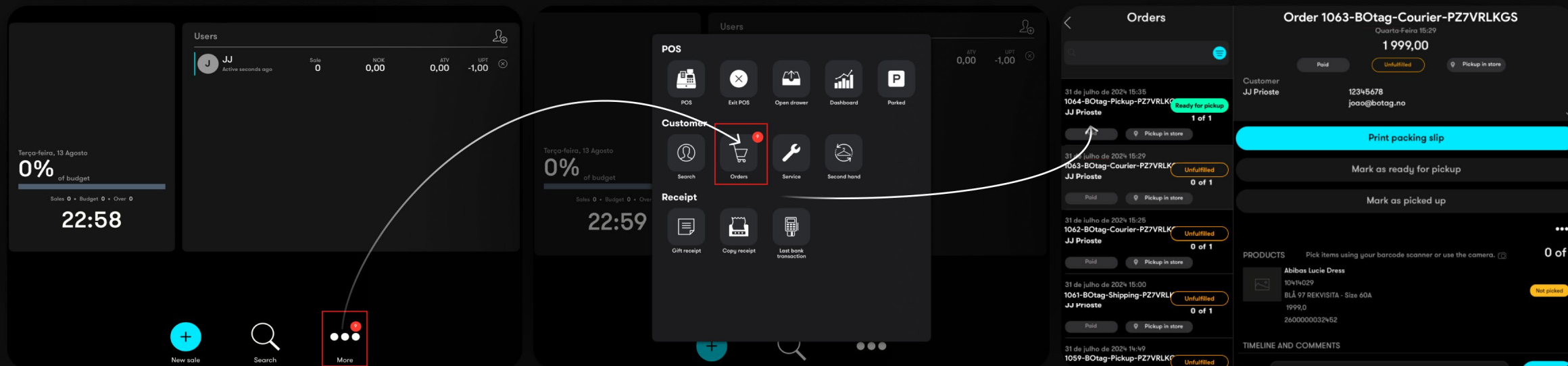
Your store gets the order and offers:

Pickup in store,
Courier* to a location,
Shipping* to an address

*Service provided by BOfag so you can 100% focus on sales.

Front Systems

New order



GET ORDERS ON YOUR SCREEN

AND OFFER:

PICK-UP in store
COURIER from your store with **Wolt** *
SHIPPING from your store with **postnord**

*provided that WOLT operates in your area

Allow brands to help your store sell-out what you bought-in from them

Turn your store into a direct fulfillment center for the brands you work with

Why BTag?

Sell more, regardless of your foot traffic. Reach the remote shopper.

Delivery options included:

(no cost to the store)

- **Pick-up** in store,
- **Courier** to shopper
- **Shipping** to shopper

Speed up the stock rotation in your store, leading to increased sales volume per brand

BTag eliminates the traditional e-commerce platform from the shopping experience

Launching in Q1 2025!

DURING TRIAL	
Monthly fee per retailer	Commission fee per sale
0kr	0%
During two-months free trial	4,5% after the 10 th sale deducted as discount
<small>*you can cancel subscription during free trial</small>	<small>*Includes payment fees and delivery costs</small>

AFTER TRIAL PERIOD	
Monthly fee per retailer	Commission fee per sale
750kr	11,75%
charged after two-months free trial	charged to the seller deducted as discount
<small>*you can cancel subscription during free trial</small>	<small>*Includes payment fees and delivery costs</small>

AFTER TRIAL PERIOD	
Monthly fee per retailer	Commission fee per sale
750kr	11,75%
charged after two-months free trial	charged to the seller deducted as discount
<small>*you can cancel subscription during free trial</small>	<small>*Includes payment fees and delivery costs</small>

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